

Privacy policy (public – www.caccus.com) of CACCUS GmbH – as of October 2025

1. Responsible party

CACCUS GmbH

Carl-Theodor-Str. 7

68723 Schwetzingen, Germany

Telephone: +49 (0)160 99061382

Email: info@caccus.com

Managing Director: Bernhard Schuster

Website: www.caccus.com

2. General information on data processing

We only process personal data to the extent necessary for the provision and optimisation of our online services, for communication or for the fulfilment of contracts.

The legal basis is provided by Art. 6 (1) (a) [legitimate consent], (b) [contract/preparation of a contract] and (f) [legitimate interest] GDPR and § 25 TTDSG.

3. Collection of server log files

When you visit our website, the hosting provider [Goneo Internet GmbH, Germany] automatically collects technical data ["server log files"]: IP address, date/time, browser, operating system, referrer URL.

This data is necessary to provide the website and ensure system security.

Legal basis: Art. 6(1)(f) GDPR (legitimate interest in secure operation).

4. Use of cookies and consent management

Our website uses cookies. Technically necessary cookies are used to provide the service, other cookies [e.g. analysis or marketing] only with your consent.

Consent management is handled by CookieYes.

You can revoke your consent at any time via the cookie icon or your browser.

Legal basis: Section 25 TTDSG in conjunction with Art. 6(1)(a) GDPR.

5. Web analysis by Google Analytics

We use Google Analytics [Google Ireland Ltd.].

Google uses cookies to enable analysis of the use of our website. The IP address is usually anonymised within the EU; only in exceptional cases is it transferred to the USA.

Legal basis: your consent [Art. 6(1)(a) GDPR].

You can prevent Google Analytics from collecting data at any time by rejecting cookies or installing the browser add-on at <https://tools.google.com/dlpage/gaoptout>.

6. Advertising / Google AdSense and remarketing

We use Google AdSense and Google Remarketing [Google Ireland Ltd.].

These services enable interest-based advertising based on your usage behaviour.

Legal basis: your consent [Art. 6(1)(a) GDPR].

You can deactivate personalised advertising in your Google account or reject cookies via the cookie banner.

7. Integration of external content

Third-party services may be integrated into our pages (e.g. YouTube videos, Google Maps, fonts, images).

When you access such content, your IP address is transmitted to the respective provider.

Legal basis: Your consent (Art. 6(1)(a) GDPR).

8. Contact form and communication

If you contact us via form or email, we will process your details in order to handle your enquiry.

Legal basis: Art. 6(1)(b) GDPR (pre-contractual measures).

Emails are processed via Microsoft Exchange (Office 365) on servers within the EU.

9. Registration and customer account

When you register, we store the data you provide (name, address, email, telephone number) in order to provide protected content or services.

Legal basis: Art. 6(1)(b) GDPR.

10. Newsletter

To send you our newsletter, we collect your email address and your consent (double opt-in procedure).

You can unsubscribe at any time using the unsubscribe link in the newsletter.

Legal basis: Art. 6 (1) (a) GDPR.

11. Data transfer and order processing

Our technical service providers (Goneo, Microsoft, Google) act as processors in accordance with Art. 28 GDPR.

Data is only transferred to third countries (USA) if Google services are actively used and on the basis of EU standard contractual clauses.

12. Data security

Our website uses a secure SSL/TLS encryption method (HTTPS).

All systems are protected against unauthorised access, loss or destruction using state-of-the-art technology.

13. Storage period

We only store personal data for as long as is necessary for the respective purpose or as long as there are legal retention obligations.

Once the purpose no longer applies or the retention period has expired, the data is deleted or blocked.

14. Your rights

You have the right at any time to:

- Information (Art. 15 GDPR)
- Rectification (Art. 16 GDPR)
- Erasure (Art. 17 GDPR)
- Restriction (Art. 18 GDPR)
- Data portability (Art. 20 GDPR)
- Objection (Art. 21 GDPR)
- and the right to withdraw consent at any time.

To exercise your rights, simply send a notification to: info@caccus.com

15. Supervisory authority / Right to lodge a complaint

You have the right to lodge a complaint with a data protection supervisory authority.

The competent authority is the State Commissioner for Data Protection and Freedom of Information in Baden-Württemberg (Königstraße 10a, 70173 Stuttgart, www.baden-wuerttemberg.datenschutz.de).

15. Changes to this privacy policy

We reserve the right to amend this privacy policy in the event of legal or technical changes.

The current version is available at any time at www.caccus.com/datenschutz.